

BALBOA PARK DECEMBER NIGHTS 2011

GUIDELINES & GENERAL INFORMATION



ELIGIBILITY

ALL SPANISH VILLAGE ART CENTER MEMBERS ARE ELIGIBLE. Guild member are eligible for Guild spaces only. Guests of Studios and Guilds must be members of SVAC or Guild. All art displayed must be original work executed by Artist applying. Offset lithographs, giclees and prints must reflect work displayed. No commercial agents, dealers, or manufacturers may enter. Kits, molds, embellished objects and mass-produced good are not allowed. Artist must be present both days.

JURYING

All work (other than your regular SVAC juried media) must be submitted for jury approval. Member guests of Studios and Guilds MUST submit photos of art for jury approval. Please submit three (3) photos of each media you would like to exhibit. Photos should be labeled on the back with Artist name and address. Accepted art photos will be returned after the show. Include one SASE if you want your photos returned. You will be notified of acceptance or decline by phone or email no later than November 8, 2010. If you display a media that is not reflected by your submitted photos, you will be asked to remove those items. **ONLY ACCEPTED JURIED ART CAN BE DISPLAYED.** If you are exhibiting only within your SVAC juried media, you do not need to submit photos of work, just one photo of your display.

EXHIBIT SPACE

Spaces will be assigned, clearly marked, and will not exceed the standard canopy, 10'x10' (canopy not provided or required). *CANOPY SPACES ARE NOT GUARANTEED 10'x10' UNENCUMBERED. Most spaces will have interferences due to the nature of the patio. Be prepared to adapt to the space. Spaces are limited, so apply early. **PLEASE NOTE: ALL SPACES ARE FINAL AND ARE HIGHLY VISIBLE AND ACCESSIBLE. THERE ARE NO BAD SPOTS.** Please, no young children in booths. NO MUSIC OR SOUND EQUIPMENT IN BOOTHS.

DISPLAY

Artists are responsible for providing their own set-ups. No sides may be used during the show. All tables must be covered all around and to the ground. Covers should be neat in appearance, not wrinkled, torn nor faded, and not dragging on the ground. Be prepared to level your display. Some exhibit spaces are on uneven/sloped terrain. Please store excess boxes out of sight. Each display must remain within the designated space. Traffic aisles must remain open and unblocked. PLEASE SUBMIT A PHOTO OF YOUR BOOTH WITH THE APPLICATION.

LIGHTING

Artists must provide their own lighting as well as their own 3-prong heavy-duty extension cord/multiple outlet safety receptacles. Bring tape to secure the cord to the ground to prevent accidents. Standard shop lights with florescent lights are recommended. Florescent light bulbs are required. No halogen lights allowed. Be sure to total your power usage and state this total where asked on the application. A maximum of 250-Watts is allowed per booth.

BOOTH FEE

Patio Exhibitor Fee is \$100.00 per exhibiting Artist, for Friday & Saturday (non-refundable after acceptance into the show). Studio/Guild Member Guest Artist fee is also \$100.00 for exhibiting within the fifteen feet outside of studio/guild. SVAC is not responsible for weather conditions or changes in Artists schedule. *EXHIBITORS SHARING BOOTHS MUST APPLY INDIVIDUALLY. (INITIAL BOOTH FEE IS \$100 WITH ADDITIONAL ARTISTS SHARING THE BOOTH SUBJECT TO \$50). **There is a \$35.00 late fee for applications postmarked after November 1, 2011.**

SET-UP & BREAK DOWN

Set up begins 5:00pm on Thursday evening or 6:30am on Friday morning. All unloading must be completed promptly and vehicle removed from patio to parking area to avoid congestion. THERE SHOULD BE NO SET UP BEFORE YOU HAVE REMOVED YOUR VEHICLE FROM THE PATIO. Absolutely no vehicles are allowed on the patio after 9:30am. **PLEASE NOTE:** Security is NOT provided on Thursday night. Booths left up on Thursday night are done at your own risk. All exhibits must be broken down Saturday night. Break-down begins after 10:00pm

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PARKING

Please do not park in the rear of SVAC, in the alley between the Village and the Zoo, or in any red zones. You will be asked to move or even ticketed if you do. Also, the green zones are 20 minute only loading or unloading zones. PLEASE PARK IN ANY REGULAR, NON-SVAC SPACE.

CALIFORNIA RESALE NUMBER

Each Artist is responsible for the collection and payment of applicable California sales tax.
Tax rate is 7.75% in San Diego County.

NOTE

The SVAC Balboa Park December Nights Committee reserves the right to remove any artist, guest of artist, or exhibit for any violation of the show rules. Professionalism is expected.

CHECKLIST

- Completed Application
- One (1) photo of display set-up (printed photos only. No slides or .jpg files)
- Three (3) photos of each media to be sold. (only necessary for selling items other than regular, juried media) (printed photos only. No slides or .jpg files)
- One (1) Self Addressed Stamped Envelope (no smaller than legal size, only necessary if you prefer photos to be returned)
- Check, Money Order or Cashiers' Check in the amount of \$100 for booth fee (additional check for \$50 for other artists sharing booth) –
 - o Checks will be deposited on November 15, 2011.
 - o **Please Note:** Checks returned for insufficient funds will be charged a \$35.00 return fee.
 - o Add \$35 for applications postmarked/submitted after November 1, 2011
- Mail application (only complete application packages postmarked prior to November 1, 2011 will be considered.

APPLICATION NOTES

- Complete application packets submitted and received early will receive first priority for acceptance into December Nights Show and placement of booth space
- No hand delivered application packets will be accepted
- Incomplete application packages will be held until artist submits complete information
- Use the checklist above to ensure a complete December Nights application package

MAIL APPLICATION/CONTACT INFORMATION

SPANISH VILLAGE ART CENTER
DECEMBER NIGHTS 2011 - APPLICATIONS
c/o Kathy Whelan
1770 Village Place
San Diego CA 92101

If you have further questions or concerns, please feel free to contact:

Kathy Whelan
whelankathy@gmail.com