

2010 SAN DIEGO COUNTY FAIR

Exhibition of

FINE ART

A competitive exhibition of paintings, drawings, mixed media, sculptures, ceramics, glass and more.

Plein Air and Small Image Painting one day contests

2010 San Diego County Fair, June 11 - July 5, Del Mar, California

Kathleen Fitzsimons, Coordinator *Shea Brandt & Kathy Thompson Assistant Coordinators,*

2010 CALENDAR

ENTRY ASSISTANCE

For those who have questions or would like assistance with entering, the Entry Office is open Monday through Friday, 9:00am to 5:00pm. **Please call us at (858) 792-4207.** Additionally, please note the dates when the Entry Office will be open for "Extended Hours":

- Open until 7pm Fridays, April 23 and April 30

New!! On-Line Entry Registration Only.

Deadline for On-line Entry Registration: Friday, April 30

Must be submitted online by 11:59pm (Pacific Time), Friday, April 30

Delivery of exhibits: Tuesday, May 18, Noon – 8:00pm and Wednesday, May 19, Noon – 8:00pm.

Exhibitors will be notified via email by Wednesday, June 2, regarding entries that were accepted and non-accepted. See the **WEN** number listed on your confirmation receipt.

Pick-up of exhibits - Non-accepted entry pick-up Pre-Fair:

Saturday, June 5, 10:00am - 6:00pm.

Judging Results of accepted works - will be posted on-line, Friday, June 11. No notifications will be mailed.

Pick-up of all accepted/remaining entries - *Tuesday, July 6, Noon – 8:00pm*

On-line Entry Registration Only at www.sdfair.com/entry starting mid-March.

For information about the 2010 San Diego County Fair, check our webpage at www.sdfair.com
Read the entire brochure. Print hard copy of this PDF for your reference.

Special Events

Artist's Reception & Awards Presentation:

Invitations issued on entry delivery days
Turf Club - Fourth floor - East Grandstand

Plein Air Painting Contest

On-line Registration Only!

Deadline: Monday, June 21
Contest Date: Thursday, June 24, 11:00am-6:00pm
Judging: 4:00pm

Small Image Contest

No Preregistration required
Contest Date: Thursday, July 1, 11:00am - 2:00pm
Judging: 2:00pm

Art Demonstrations

Working Artists Demonstrations

Daily, Noon & 3:00pm

Art Associations

Daily, Noon – 4:00pm

Thank You 2010 Donors:

American Artist of Chinese Brush Painting,
Lung Hsiang Chapter
Andy O'Leary
California Center for the Arts
Cheap Joe's Art Stuff
Colored Pencil Society of America
Fallbrook Art Association
Golden Artist Colors, Inc.
Mengei International Museum
Museum of Contemporary Art
Oceanside Museum of Art
Pastel Society of San Diego
San Diego Art Institute
San Diego Museum of Art/Artists Guild
San Dieguito Art Guild
San Diego North County Printers
San Diego Watercolor Society
Spanish Village Art Center

CONDITIONS OF ENTRY

Who can enter?

The Art Show is open to all living artists, **18** years and older. Artwork must have been executed and owned by the artist whose name appears on the on-line entry registration. Artwork must be original and must have been completed within the last two years. Group work (done by two or more) will not be allowed.

How many entries can I submit?

A maximum of two works per class may be submitted per entrant. You may enter as many classes as you like. Artwork previously displayed in this show or so similar as to be almost identical, regardless of title, is not eligible. Identical work may not be shown in more than one department of the Fair.

Is there a fee?

The processing fee is \$16.00 per entry. **Processing fees are non-refundable.**

How do I enter? Pre-registration is required. *No faxes. Late entries will not be accepted.*

- **NEW!** On-line registration: Entries must be submitted at www.sdfair.com/entry by 11:59pm (Pacific Time) on Friday, April 30. Exhibitors will receive an email confirmation. Technical support **will not** be available after 7:00pm on the entry deadline date for on-line registration.
- Enter your information carefully and proofread to insure accuracy.
- Contact the entry office if you do not receive a confirmation to your email address.

When do I bring my artwork?

All registered Division 1001 pieces will be received at the Del Mar Fairgrounds, at the Art Show, in the East Grandstand, Clubhouse, first floor, on the date specified in the calendar. **Accepted entries in Division 1002 will be notified by May 14** and must be delivered on the same dates as Division 1001. Access the Fairgrounds through the Solana Gate off Via de la Valle. You must submit the artwork described in the online registration. Classes, titles or prices cannot be changed. Claim checks will be issued when you bring your exhibits. Keep your claim checks; they must be presented in order to pick up your exhibits.

What is the judging procedure?

The Art Show is a juried show. A juried show is a competition where judges determine which exhibits will be accepted and judged for awards. Each piece of artwork will be evaluated on its own merit by art professionals. The decision of the judges is final. Enter your information carefully

Judging Criteria: Visual Impact; Composition; Technical Quality; Creativity and Presentation

How can I sell my artwork?

All artwork on display will be considered for sale at the price indicated in the on-line registration. Artwork not for sale must be registered with price column **blank**. Work not priced will be considered **Not for Sale** (NFS). Listing a sale price in the on-line registration authorizes the Fair to give your phone number to interested buyers. All sales are the responsibility of exhibitor. Out of courtesy to our exhibitors, we allow sale prices to be displayed during the Fair. However, the San Diego County Fair has absolutely no involvement in any sales/purchases of any entries displayed at the Fair. Purchased artwork may be picked up by the buyer on pick-up date, provided the buyer presents a signed, written authorization from exhibitor and a claim check. No sales are allowed on the Fairgrounds during the run of the Fair.

When do I pick up my artwork?

All artwork must be picked up on dates and times specified in the calendar. Exhibits that were not selected for display will be available for pickup prior to the Fair opening (See Calendar). If not picked up on that day, they will be stored and may not be removed prior to **July 6th**. A claim check is required for pick-up. Items may be picked up by another person if they present the claim checks and a signed written authorization from the exhibitor. The Fair will not deliver or mail artwork to exhibitors. Exhibits not picked up at this time become the property of the Fair and will be disposed of promptly.

What else do I need to know?

No entry will be accepted should the exhibitor describe conditions under which he/she will exhibit. All display decisions are the responsibility of the Coordinator. The San Diego County Fair (**22nd DAA**) will not be responsible for any loss or damage of any kind. Work must be in good taste and suitable for family viewing as determined by the Fair management. Local and State Rules apply to this department. Copies are available at www.sdfair.com/entry or contact the Entry Office.

REQUIREMENTS

Artwork that does not adhere to the requirements specified will be disqualified.

All artwork must be the original work of the artist.

Each piece of artwork must be marked on the back or base with a label or a securely attached card with the artist's name, title of artwork and class entered. The artist's name and title of artwork must be the same as it appears on the entry form.

Artwork that is unsuitable, soiled or excessively heavy may be disallowed by Fair management.

Division 1001 (2 - Dimensional)

Artwork shall have no dimension over 5 feet in any direction (60 inches), excluding the frame or supports. The total size of multiple related panels must conform to the size stated above and shall be submitted and judged as one entry. Multiple part works must have each part labeled along with a diagram for hanging or assembly. A photograph of the final set-up is recommended.

Judging will be done with the actual artwork. Paintings must be dry. All pictures must be securely framed and ready to hang. Museum wrapped boxed canvases with finished painted sides (no staples visible) are acceptable. Artwork on paper must be framed and under protective clear acrylic sheeting (i.e. Plexiglass). Glass will not be accepted except on charcoal or pastel entries.

Frames must be equipped with wires for hanging. (Sawtooth hangers are not acceptable). Frames without wire will not be accepted.

Recycled Art (Class 28) must contain at least 80% of recycled materials.

Digital art works must be entered in the Photography Department.

Division 1002 (3 - Dimensional)

Artwork shall be no more than 6 feet (72 inches) tall and 5 feet (60 inches) wide or deep. Artwork must be original, one of a kind.

Recycled art (Class 32) must contain at least 80% recycled materials. Other 3-D not listed (Class 31) may include bas relief that is viewed primarily from one side.

Judging will be done initially by digital photographs. You must submit three different images of each work entered. The images should give the whole impression of the artwork, including a close-up of important features such as surface texture or color, and showing any unique aspect.

New!! On-line registration only: Submit digital photos at the time of on-line entry for Division 1002 only!

On-line entries will be prompted to submit photos electronically. Entries that are unsuitable or require excessive display space may be disallowed by Fair Management.

CLASSES AND DIVISIONS

Division 1001: 2-Dimensional

(Do not submit photographs for this division)

- Class 1 All Media, Fair Theme - "Taste the Fun"
- Class 2 Acrylic - Non-Representational
- Class 3 Acrylic - Representational, People
- Class 4 Acrylic - Representational, Animals
- Class 5 Acrylic - Representational, Landscapes
- Class 6 Acrylic - Representational, Cityscapes
- Class 7 Acrylic - Representational, Still lifes & Florals
- Class 8 Oil - Non-Representational
- Class 9 Oil - Representational, People
- Class 10 Oil - Representational, Animals
- Class 11 Oil - Representational, Landscapes
- Class 12 Oil - Representational, Cityscapes
- Class 13 Oil - Representational, Still lifes & Florals
- Class 14 Watercolor - Non-Representational
- Class 15 Watercolor - Representational, People
- Class 16 Watercolor - Representational, Animals
- Class 17 Watercolor - Representational, Landscapes
- Class 18 Watercolor - Representational, Cityscapes
- Class 19 Watercolor - Representational, Still lifes & Florals
- Class 20 Collage
- Class 21 Drawing - Black & White
- Class 22 Drawing - Color
- Class 23 Asian Brush
- Class 24 Pastel
- Class 25 Printmaking
- Class 26 Mixed Media
- Class 27 Other 2-D, not listed
- Class 28 Recycled Art - 80% recycled materials

Division 1002: 3-Dimensional

(Must submit digital images with on-line entry)

- Class 29 Sculptures
- Class 30 Ceramics
- Class 31 Other 3-D, not listed
- Class 32 Recycled Art, 80% recycled materials

NON REPRESENTATIONAL - Unrecognizable as a person or thing.

REPRESENTATIONAL - Recognizable as a person or thing.

TWO-DIMENSIONAL - Any work that is to be hung and viewed primarily from one side.

THREE-DIMENSIONAL - Any artwork that is free standing and viewed from all sides.

AWARDS

The following will be awarded in each class:

First Place	\$200 and Rosette
Second Place	\$175 and Rosette
Third Place	\$150 and Rosette

A Best of Show will be awarded in each Division, all classes combined

Best of Show	\$250 and Rosette
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Special Awards

Don Diego Sculpture	\$250 and Rosette
San Diego Award	\$250 and Rosette
Coordinator's Award	\$250 and Rosette

A People's Choice Special Ribbon will be awarded each day of the Fair by popular votes.

In addition, Honorable Mention ribbons may be awarded at the discretion of the judges. Award checks will be mailed within 30 days after close of the Fair. A number of donated awards will be given. The Fair assumes no responsibility for awards donated by clubs, firms or individuals nor endorses any organization or individual.